



LITERACY
CARNIVAL

JUNIOR LEAGUE OF THE WOODLANDS



NEW  BEGINNINGS
HELPING VICTIMS OF HUMAN TRAFFICKING



HEALTHY APPETITES PROMOTE POSITIVE YOUTH
A PROGRAM OF JUNIOR LEAGUE OF THE WOODLANDS



IMPACT



JUNIOR LEAGUE OF THE WOODLANDS

Sponsor The League
2018-2019

Junior League of The Woodlands is an organization of women committed to building better communities. Annually, we provide over 31,000 volunteer hours and \$200,000 in program support to the North Harris and Montgomery counties. Our service areas include: Champions, Spring, Cypress, Klein, Tomball, Jersey Village, the FM1960 area, as well as The Woodlands, Conroe, Kingwood and Willis.

Junior League of The Woodlands works collaboratively with community partners, like you, to provide resources to existing services and develop flagship programs for our community. We are grateful for the generous support of local leaders, businesses, and organizations. It is only through these partnerships that we are able to address unmet needs in the community and create sustainable programming for significant change and impact.

Each year, Junior League raises funds to support our programs--we look to our sponsors to assist us in furthering our mission: promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

Our community programs include:

Done in Day

H.A.P.P.Y.

Healing Hearts

IMPACT

Kids in the Kitchen

Literacy Carnival

New Beginnings

REACH

Through these programs, Junior League members advocate for victims of human trafficking and child abuse, combat hunger and food insecurity in our community, support educators and administrators in our district, and collaborate with various non-profits to expand their reach.

We greatly appreciate your contribution to our efforts as we strive to positively impact the lives of children and families in our service areas. We look forward to serving our community alongside you and cannot wait for the excitement this year will bring!

Thank you for support,

Perisha Burnham
Fund Development Chair, 2018-2019

sponsortheleague@jltw.org



JUNIOR LEAGUE OF THE WOODLANDS

SPONSOR THE LEAGUE

Junior League of The Woodlands is a 501(c) (3) organization. Most contributions are tax-deductible. Sponsorships may consist of cash donations, in-kind services, or a combination of such support. We are also able to customize a package at your request.

Director, \$25,000

- Logo displayed at all Junior League general meetings
- Recognition in a community program-related press releases
- Company Logo and link displayed on Junior League website for 12 months
- Quarterly Social Media posts. *(Social Media Campaigns tailored to your company's Facebook and/or Twitter and cross-promoted by Junior League of The Woodlands).*
- Admission to one general meeting to hand out literature and speak for 5 minutes about your business.
- Two tickets to attend and inclusion in our May Annual Dinner digital video (displayed to members, community partners, and posted to YouTube)
- 2 Half-page ads (or 1 full page ad) in League Lines-- our quarterly newsletter.
- 4 VIP tickets to the Junior League Holiday Market Preview Party

Producer, \$10,000

- Logo displayed at Junior League Provisional Member training sessions
- Recognition in two community-related press releases.
- Company Logo and link displayed on Junior League website for 12 months
- Three Social Media posts. *(Social Media Campaigns tailored to your company's Facebook and/or Twitter and cross-promoted by Junior League of The Woodlands).*
- (1) Half-page ad in League Lines-- our quarterly newsletter.
- Two VIP tickets to the Junior League Holiday Market Preview

Cornerstone, \$5,000

- Company Logo and link displayed on JLTW website for 9 months
- Recognition in one community program-related press release
- Two Social Media posts (*Social Media Campaigns tailored to your company's Facebook and/or Twitter and cross-promoted by Junior League of The Woodlands*).
- (2) Quarter page ads in *League Lines*--our quarterly newsletter.

Leadership, \$2,500

- Company Logo and link displayed on JLTW website for 6 months
- Two Social Media posts (*Social Media Campaigns tailored to your company's Facebook and/or Twitter and cross-promoted by Junior League of The Woodlands*).
- (1) Quarter page ad in *League Lines*--our quarterly newsletter.

Club, \$1,500

- Company Logo and link displayed on JLTW website for 3 months
- One Social Media post (*Social Media Campaigns tailored to your company's Facebook and/or Twitter and cross-promoted by Junior League of The Woodlands*).
- (1) Quarter page ad in League Lines--our quarterly newsletter.



JUNIOR LEAGUE OF THE WOODLANDS

SPONSOR THE LEAGUE COMMITMENT FORM

BUSINESS NAME _____

CONTACT NAME: _____

PHONE: _____ FAX: _____

ADDRESS: _____

EMAIL: _____

SPONSORSHIP LEVEL: _____

METHOD OF PAYMENT: _____

INVOICE: _____

CHECK ENCLOSED: Made Payable to JLTW

CREDIT CARD (PLEASE CIRCLE): VISA MASTERCARD AMEX

CARD NUMBER: _____ EXP. DATE: _____ SECURITY CODE: _____

NAME ON CARD: (PLEASE PRINT)

BILLING ADDRESS OF CARD:

SIGNATURE: _____

Please complete and return to: Junior League of The Woodlands, Inc. Attn: Perisha Burnham, 2219 Sawdust Rd., Suite 1403, The Woodlands, TX 77380 or Scan and email to: SponsorTheLeague@jltw.org

2219 Sawdust Rd., Suite 1403 | The Woodlands, TX 77380 | sponsortheleague@jltw.org | Fax: 281.251.8200



JUNIOR LEAGUE OF THE WOODLANDS

PHOTOGRAPH THE LEAGUE

Junior League of The Woodlands is seeking a local photographer's expertise to support our public awareness efforts. In appreciation of your generous support, we are prepared to offer these director-level benefits for you to publicize your services. Please see table below for service dates. Additional events not outlined below are at the discretion of the photographer to perform and will not impact the terms of this agreement.

- Company Logo displayed at all General Meetings
- Invitation to two general meetings to photograph members & distribute literature
- Company Logo with link displayed on Junior League website for 12 months
- Promotional item or flyer included in Holiday Market shopping bags. Item to be supplied by sponsor and delivered to HM committee or 1 Full page Ad in HM program
- Social Media spotlight after LC, IMPACT, Giving Goes Glam, Junior League of The Woodlands Annual Dinner
- Inclusion in the Junior League of The Woodlands Annual Dinner year-end video
- (2) Half-page ads or 1 full page ad in *League Lines*. *League Lines* is our quarterly newsletter and distributed to our 500+ members and community partners.
- 2 General Admission tickets to the Junior League Holiday Market
- (1) Ticket to Giving Goes Glam and press access at GGG After Party
- Right of first refusal for the spring 2019 photography fundraiser. Separate contracted event. Details to be outlined by JLTW Fund Development Chair and League Photographer.

<i>Event</i>	<i>Date</i>	<i>Location</i>
<i>Holiday Market Committee Photo</i>	<i>July 12, 2018, 7pm</i>	<i>Junior League Headquarters</i>
<i>Provisional Class Photos</i>	<i>September/October 2018</i>	<i>Junior League Headquarters</i>
<i>Literacy Carnival</i>	<i>October 20, 2018 10am</i>	<i>Aldine Family Hope Center</i>
<i>Holiday Market VIP Party and Shopping Days</i>	<i>November 16-20, 2018</i>	<i>The Woodlands Waterway Marriott</i>
<i>IMPACT</i>	<i>February 9, 2019, 8am</i>	<i>United Methodist</i>
<i>Giving Goes Glam</i>	<i>April 5, 2019, 10:30am</i>	<i>The Woodlands Waterway Marriott</i>
<i>Annual Dinner</i>	<i>TBA</i>	<i>The Woodlands Country Club</i>

Photography Sponsorship Agreement

1. The assigned Junior of The Woodlands Communications/Public Relations representative and/or Event Chair shall assist and cooperate with the Photographer in obtaining the desired photographs, including but not limited to specifying persons and/or scenes to be photographed; taking time to pose for photographs at the Photographer's direction; providing a person to guide the Photographer to desired persons and/or scenes; pre-shoot consultations, etc. The Photographer shall not be responsible for photographs not taken as a result of the Client's failure to provide reasonable assistance or cooperation.
2. Photographs are to be delivered to via JLTW Communications Box.com account within 5 calendar days. Minimum number of 50 photographs must be taken per event.
3. Upon receipt of each event's final photos, Junior League of The Woodlands will provide the Photographer with a donation letter and receipt to submit for tax purposes.
4. The Photographer retains copyright in the photographs, and hereby grants the Client unlimited, but non-exclusive rights to use or reproduce the photographs.

Name of Studio:

Owner Name (First, Middle Initial, Last)

Mailing Address:

Email Address:

Signature

Date



JUNIOR LEAGUE OF THE WOODLANDS

Community Programs

IMPACT (Increase and Motivate Positive Awareness in Children and Teachers)

This inspirational conference provides knowledge and skills needed to instill positive self-esteem within children, adolescents, and peers. Over 1,800 individuals attend IMPACT annually including parents, educators, and students.

JL's KIDS IN THE KITCHEN

The Kids in the Kitchen initiative empowers youth to make healthy lifestyle choices and helps reverse childhood obesity and health issues through events providing lessons and demonstrations in the preparation of healthy meals and snacks.

LITERACY CARNIVAL

Junior League promotes youth literacy in our service area through Literacy Carnivals held annually in the fall. More than 1,800 parents and children attend community carnivals free of charge. Games, activities, fire trucks, and carnival treats are centered on letter recognition and phonics to promote literacy. The Literacy Carnival committee works year round to break the cycle of illiteracy by providing families in our service areas with access to books and activities that highlight the importance of reading.

REACH (REsource for Abused CHildren)

REACH volunteers work with Montgomery County Child Protective Services caseworkers and the Rainbow Room, a resource center for CPS workers in emergencies. Working to serve abused children, Junior League provides volunteers and funds to assist CPS caseworkers and hundreds of essential items to meet the needs of children in our service area.

H.A.P.P.Y. (Healthy Appetites Promote Positive Youth)

H.A.P.P.Y. focuses on providing weekend nourishment to children who are food insecure throughout the greater Houston area. Each year, Junior League volunteers pack, deliver, and distribute over 4,800 backpacks of healthy, child-friendly, non-perishable, and easily consumed food, as well as provide over 10,000 individual snacks to students in need.

DONE IN A DAY

Our volunteers annually provide support for 20 community projects that can be accomplished in a single day or evening. When non-profit agencies are limited due to a lack of manpower, this program provides a group of Junior League volunteers to work on short-term projects.

HEALING HEARTS HOSPITAL COMMITTEE

Junior League serves The Woodlands Locations of CHI St. Luke's, Houston Methodist, Memorial Hermann, and Texas Children's hospitals by providing volunteers as needed and assisting in a variety of special projects.

NEW BEGINNINGS

New Beginnings aids in the rehabilitation of human trafficking victims through partnerships with Arrow Ministries and Freedom Place. Our volunteers help provide a safe haven where victims of human trafficking can rebuild their lives and regain the self-confidence.